











the Cost of the Lumber and 30% on the Cost of Labor.

Certified records of thousands of Aladdin Homebuilders in every State prove these statements. You can prove these statements for yourself, for there is an Aladdin Home near you wherever you live. The pictures at the left tell the story of scientific preparation and handling of materials, and the pictures at the right the efficient conservation and direction of the labor. Fourteen years' success of the Aladdin System of construction have firmly established its many advantages. THE LUMBER THAT'S WASTED COSTS JUST AS MUCH AS THE LUMBER THAT'S USED. The only possible way to reduce present high prices of lumber and labor is to save the usual waste. The Aladdin System prepares all the lumber in our mills ready to be nailed in place. Waste of lumber is reduced to less than 2%. Cost of labor is reduced 30%. One man will do in six days, with Aladdin Materials, what it requires ten days to accomplish without Aladdin's System.

Shortage of Materials Everywhere

Writing in the New York Herald, John C. Howell says: "Even a normal building program in 1920 will experience difficulty in having orders for building material filled on demand. The building material scarcity will have a serious effect in retarding the development of a program at all commensurate with the building requirements."

Before You Build—Be Sure of Getting Complete Shipment of Materials

Lumber stocks were never so low as at present. Nails are practically impossible to secure in most communities. Orders for doors and other mill work are six to twelve months behind delivery dates. Many towns have a glass famine. Lath are about impossible to secure and going up in price regularly. And nearly all other items are difficult to obtain. This will cost millions of dollars to those who build this year in delays on the job. The man who plans to build will probably suffer, unless he secures a guarantee of delivery of complete materials.



Noon, Third Day

Aladdin Shipments Overcome All Difficulty. You Are Protected by a Guarantee. Every Order Will Be Shipped Complete. Upon receipt of your order you will receive a bona fide guarantee of complete shipment of all materials required to build the Aladdin Home you purchase. Where else can you get such a guarantee of prompt, complete and satisfactory shipment of all materials?

Bungalows, Dwellings, Garages, Summer Cottages—Send for 100-Page Book.

The Aladdin Book of Homes has a message for you. Amongst its pages, profusely illustrated in colors, leading home designs are represented to you. Aladdin houses are cut-to-fit as follows: Lumber, millwork, flooring, outside and inside finish, doors, windows, shingles, lath and plaster, hardware, locks, nails, paints, varnishes. Aladdin's Dollar-a-Knot guarantee is proof of the high quality. Knotless lumber, the purest and clearest that ever came out of

the forest, is the kind that is used in Aladdin Homes. This is evidenced by our famous Dollar-a-Knot Guarantee, which has now been in effect over four years. The highest grade paints, hardware, doors, windows, millwork, etc., are all included. This material is shipped to you in a sealed box-car, complete, ready to erect. Safe arrival in perfect condition is guaranteed. Send today for a copy of the 100-page book, Aladdin Homes No. 2037.



